

## 2023-2024 District Goals

District: **306 B1**  
Constitutional Area: **India, South Asia and the Middle East**



## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2023-2024 Lion year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

**Our team will ensure 100% of clubs in our district report service.**

### Action Plan

[GST Service activities.docx](#)

## GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on success and challenges to GAT leaders

Involving Young Lions and Leos in our Global Membership Approach working groups

## GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead:

[Contact the Global Action Team support staff](#)

# MEMBERSHIP DEVELOPMENT

## Goal Statement

By the end of the 2023-2024 Lion year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

## Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	7	140	150	50
2nd Quarter			125	100
3rd Quarter	5	100	100	50
4th Quarter	3	60	25	100

## FY New Clubs

15

## FY Charter Members

300

## FY New Members

400

## FY Retention Goal

300

## NET GROWTH GOAL

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

400

## Action Plan

[Action Plans Recruitment.docx](#)

[Action Plans Retention.docx](#)

[District Membership Goals 23 24.docx](#)

[GET.docx](#)

# LEADERSHIP DEVELOPMENT

## Goal Statement

By the end of the first quarter of the 2023-2024 Lion year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 90% of zone chairpersons attend zone chairperson training.**
- b. Our district will confirm 95% of club officers (president, secretary, and treasurer) attend club officer training.**
- c. Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.**

## Action Plan

[GLT.docx](#)

[Global Leadership Team - Goals 2023-2024.docx](#)

## LCIF

## Goal Statement

By the end of the 2023-2024 Lion year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 35% and club participation in our district increases by 50%.**
- b. Our team will ensure that 15 clubs in my district achieve 100% member participation.**
- c. I will work to achieve a Silver level LCIF Chairperson's Medal.**
- d. I will make a personal donation of \$1000 to LCIF and I will ask 25 members of my district cabinet to make a personal donation to LCIF.**

## Action Plan

[Goal Setting LCIF.docx](#)

## **CUSTOM GOALS**

### **Goal Statement**

### **Action Plan**

### **Goal Statement**

BY 31ST MARCH 2024 DISTRICT 306 B1 WILL INCREASE ITS MEMBERSHIP BY 350 NET, SERVICE REPORTING BY 100% OF THE CLUBS AND ENCOURAGE 101 LIONS TO DONATE 1000 USD EACH TO LCIF AND BECOME MJF'S

### **Action Plan**